

The logo for EACR 2027 is displayed within an orange square. It features the text 'EACR' in a white, sans-serif font, enclosed within a white rectangular frame. Below this, the year '2027' is written in a large, white, stylized font.

14 - 17 June | Bilbao

Innovative Cancer Science

Annual Congress of the
European Association
for Cancer Research

EXHIBITION & SPONSORSHIP PROSPECTUS

Your company + our audience
= better science

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EACR 2027: INNOVATIVE CANCER SCIENCE

We are delighted to invite you to join us at the next annual congress of the European Association for Cancer Research (EACR). The event has grown significantly in recent years, with record-breaking abstract submissions, attendee participation, and a fully booked exhibition hall.

In June 2027, we'll once again unite the global cancer research community, featuring renowned speakers and thought leaders who will share the latest advancements in the field. The Congress will serve as a forum for exchanging ideas, building connections, and inspiring new collaborations. Our lively exhibition space and dedicated networking opportunities within it will boost your organisation's profile on an international stage.

Within this prospectus, you'll find a wide array of exhibition, advertising and sponsorship options designed to meet varied goals and budgets. Whether you're interested in hosting a symposium, sponsoring delegate materials, or showcasing your brand through a booth or targeted communications with participants, there's a solution to fit your needs.

We look forward to welcoming you to Bilbao as we continue working together to drive progress in cancer research.



EACR 2027 AT A GLANCE

KEY FACTS

Expected participants	2 500+	
Invited speakers	~100	
Field of expertise	Basic, preclinical, translational and clinical cancer researchers across the full breadth of fields	
Topics to be covered include	Aging & Inflammation Bioinformatics & Computational Biology Biomarkers in Tissue & Blood Cancer Genomics Carcinogenesis Cell Based Therapies Drug Resistance Drugging the RAS Pathway Drugging Tumour Suppressor Genes Epigenetics Experimental/Molecular Therapeutics, Pharmacogenomics Imaging the Tumour Microenvironment Immunotherapy Liquid Biopsies Making Cold Tumours Hot Mechanical Forces of Cancer Mechanism Based Clinical Trials Mechanisms of Tumour Metastasis	Metabolism & Cancer Modelling Cancer Modulating the TME Molecular & Genetic Epidemiology Precision Cancer Medicine in the Post Genomic Era Prevention & Early Detection Radiobiology/Radiation Oncology Senescence, Dormancy & Related Cell States Signaling Pathways Spatial Analysis of Tumours/Spatial Transcriptomics Targeting Mitochondria in Cancer Translational Research Tumour Evolution & Heterogeneity Tumour Biology Meet the Editors Plus cutting-edge keynote lectures

WHO WILL ATTEND?

- Postgraduate students
- Postdoctoral researchers
- Senior-level scientists
- Principal Investigators
- Academic research community
- Researchers from industry
- Patient representatives
- Representatives of non-governmental organisations
- Clinicians
- Scientific media representatives

Your company + our audience
= better science

CONGRESS VENUE

BILBAO EXHIBITION CENTRE (BEC)

A modern, highly innovative exhibition and conference center, BEC's versatility, flexibility and high-capacity facilities make it a premier venue for everything from small scale meetings to events with audiences measured in the thousands. It can adapt to the needs of trade specialists, businesses and the general public alike. In the course of a year the BEC hosts events of its own featuring nationally and internationally renowned brands, events co-ordinated with external partners and third-party activities in a wide range of fields.

Located northeast of the centre of Bilbao, the BEC is easily accessible by metro with the Ansio station right outside, and it is only 15 minutes from the centre by taxi. The airport is also only 13 minutes away by car.

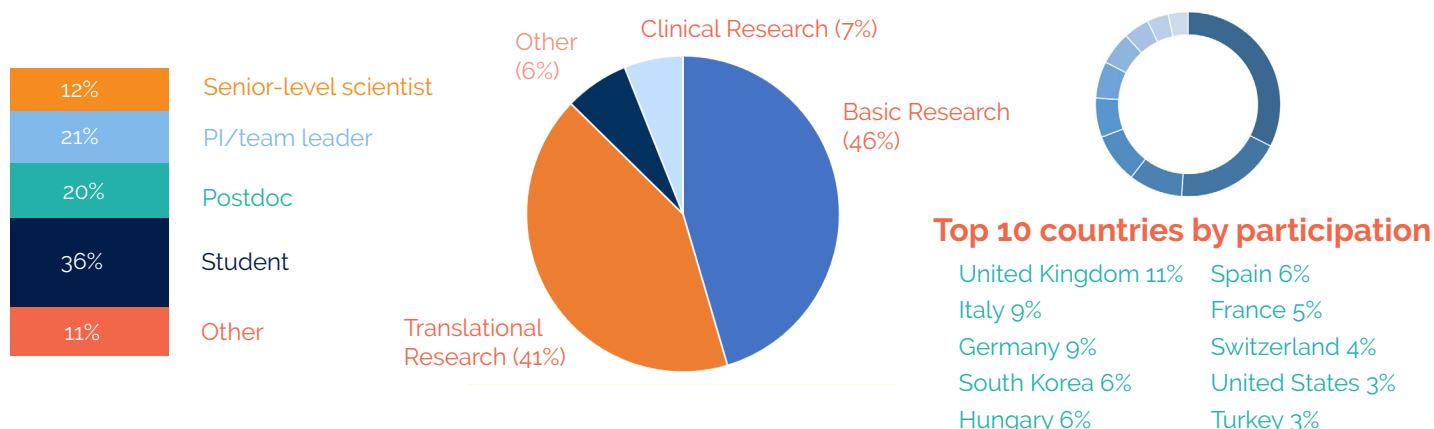


A LOOK BACK AT THE LAST EACR CONGRESS

From 08-11 June 2026, the EACR held its annual congress in Budapest, Hungary. Take a look at some statistics we gathered from the registration data and survey feedback.



PARTICIPATION AND AREAS OF RESEARCH[§]



FEEDBACK FROM PARTICIPANTS ON INDUSTRY PARTICIPATION*

- “ It brought together experts from both industry and academia, providing a valuable opportunity to hear diverse perspectives on the latest developments in the field ”
- “ The [passport] competition was a great way to make people go to as many stands as they could, and even if not all stands are as relevant, you suddenly find one that you didn't know existed and that could actually help your project ”
- “ Interactions with industry representatives provided useful insights into novel products, technologies, and tools that may support future research activities. ”

ABSTRACTS PRESENTED[§]

1410 poster presenters 10 posters in the spotlight
44 proffered paper presentations

Key to sources of data presented: § Congress data *Participant survey after the Congress



EXHIBITORS AT EACR 2026 IN BUDAPEST

• 10x Genomics • 3DHISTECH • AACR - American Association for Cancer Research • Abcam • ABclonal • Active Motif • Agilent Technologies • AIT Austrian Institute of Technology • Aliri Bioanalysis • ANT BIO • antibodies-online • arcoris bio • Arima Genomics • ASKION • Atlas Antibodies • Axion Biosystems • Beijing SeekGene BioSciences • BioDuro • Biomarker Technologies (BMK) • BIOMEX • biomodal • Bio-Rad Laboratories • Bioss Antibodies • Bio-Techne • BioVendor - Laboratorní medicína • Bruker Spatial Biology • CancerTools.org • Celecta • CELLINK • Celvivo • Charles River • CleanNA • CoolLED • Covaris • CUSABIO Technology LLC • Cytion • Cytiva	• CytoSurge • DKFZ • e-BLOT Life Science • ECACC • Element Biosciences • ELYCITYL • Enzo • F. Hoffmann - La Roche • Fondazione AIRC per la ricerca sul cancro ETS • FUJIFILM VisualSonics • FUJIFILM Wako Chemicals Europe • Galatek • Gelomics • GeneTex Europe • GenScript • HaploX GeneTech • Huabio Research • ibidi • IDEXX BioAnalytics • IGA Technology Services • Illumina • Inotiv • InVivo BioTech Services • InvivoGen • InVivo BioTech Services • InvivoGen • IPSomics • Jackson ImmunoResearch Europe • Kromnigon • LGC • LICORbio • Lucid Scientific • Lunaphore • Macrogen Europe • MDPI • MedChemExpress • Metware Biotechnology • Miltenyi Biotec	• Mission Bio • Molecular Machines & Industries • Molecular Oncology • Moleculent • Navinci • New England Biolabs • Novogene Europe • Olink Proteomics • Omics Empower • Oxford Nanopore Technologies • PamGene • Phoenix Europe • Promega • Proteintech • ProteoGenix • QIAGEN • React4Life • Revvity • Scintica • SEMILAB • SomaScan • STEMCELL Technologies • SYNENTEC • SYSY Antibodies • Taconic Biosciences (• TargetMol Chemicals • Tecan Deutschland • Tethis • The Mark Foundation for Cancer Research • TissueGnostics • Union Biometrica • VectorBuilder • Vilber • Waters Biosciences • Worldwide Cancer Research • Yokogawa Deutschland
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KEY DEADLINES AND CONTACTS

KEY DEADLINES

CONGRESS DATES

EACR 2027 Congress	14-17 June 2027
Advance programme available	August 2026
Abstract submission opens	01 December 2026
Abstract submission closes	04 March 2027

REGISTRATION DEADLINES

Registration opens	06 January 2027
Early rate registration	28 April 2027
Regular rate registration	26 May 2027
Late/on-site rate registration	27 May-17 June 2027

EXHIBITION DEADLINES

General sales open	01 July 2026
Early rate booking deadline	30 November 2026

PRELIMINARY EXHIBITION SCHEDULE

Monday 14 June	12:00-20:00
Tuesday 15 June	10:30-19:00
Wednesday 16 June	10:30-19:00

KEY CONTACTS

CONGRESS ORGANISERS New Way Management Email: eacr@newway-management.com	SPONSORSHIP & EXHIBITION SALES QUERIES Steph Milsom EACR Marketing Officer Email: stephanie.milsom@eacr.org
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VENUE AND ACCOMMODATION

CONGRESS VENUE BILBAO EXHIBITION CENTRE Ronda de Azkue 1 48902 Barakaldo Tel: +34 94 404 00 00 Website: bilbaoexhibitioncentre.com	HOTEL AND ACCOMMODATION AGENCY <i>To be confirmed</i> Website: 2027.eacr.org/accommodation
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EDUCATIONAL SUPPORT OPPORTUNITIES

UNRESTRICTED EDUCATIONAL SUPPORT

(MINIMUM € 5 000)

Be recognised as a supporter of cutting-edge cancer research and education. Unrestricted educational support helps us shape a world-class Congress programme, giving participants access to the latest research, insights and opportunities to connect with peers from around the world.

Support can be in the form of a grant or sponsorship, depending on your requirements. Acknowledgement will be tailored according to the type and level of support.

TRAVEL GRANT SUPPORT

(MINIMUM € 1 000)

At each EACR Congress, our Travel Grant Programme helps early-career researchers and participants from low- and middle-income countries to attend by covering registration, travel and accommodation costs.

By supporting travel grants, your company:

- Demonstrates a clear commitment to equity, inclusion and the next generation of cancer researchers
- Gains visibility in key Congress materials (printed programme, website, on-site signage)
- Is personally acknowledged in our communications with grant recipients
- Builds goodwill and brand association with talent from around the world

Your support makes a real difference – helping to create a more diverse, global and accessible Congress.

Please contact stephanie.milsom@eacr.org to discuss.

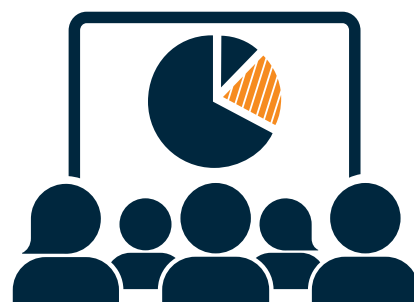
SPEAKING OPPORTUNITIES

Industry speaking slots enable you to directly liaise with our participants, introduce them to your products and services, and showcase your latest developments. We will help you to boost participation at the session through our own promotional channels. There will be the possibility to book, at your own expense, lunch and/or breakfast items to further encourage participation.

Each session is 45 minutes long. Back-to-back lunchtime slots in the same room may be purchased for a 1h45 session.

The programmes of all industry-sponsored speaking opportunities are subject to approval by the EACR. The content of these sessions should be scientific in nature.

See below for a list of available time slots.



INDUSTRY SYMPOSIA (Subject to Spanish VAT at 21%)

Auditorio Luxua • 750 | Auditorio 1 • 450 | Auditorio 2 • 450

Monday 14 June 2027	Room & Capacity	Time	Rate (EXCL. VAT at 21%)
Industry Symposium 1 - Lunch	Auditorio Luxua • 750	12:15-13:00	SOLD
Industry Symposium 2 - Lunch	Auditorio 2 • 450	12:15-13:00	SOLD
Industry Symposium 3 - Lunch	Auditorio Luxua • 750	13:15-14:00	SOLD
Industry Symposium 4 - Lunch	Auditorio 2 • 450	13:15-14:00	SOLD
Tuesday 15 June 2027			
Industry Symposium 5 - Morning	Auditorio Luxua • 750	08:30-09:15	€ 8 000
Industry Symposium 6 - Morning	Auditorio 1 • 450	08:30-09:15	€ 8 000
Industry Symposium 7 - Lunch	Auditorio Luxua • 750	13:30-14:15	SOLD
Industry Symposium 8 - Lunch	Auditorio 1 • 450	13:30-14:15	SOLD
Industry Symposium 9 - Lunch	Auditorio 2 • 450	13:30-14:15	SOLD
Industry Symposium 10 - Lunch	Auditorio Luxua • 750	14:30-15:15	€ 12 000
Industry Symposium 11 - Lunch	Auditorio 1 • 450	14:30-15:15	SOLD
Industry Symposium 12 - Lunch	Auditorio 2 • 450	14:30-15:15	€ 12 000
Wednesday 16 June 2027			
Industry Symposium 13 - Morning	Auditorio Luxua • 750	08:30-09:15	€ 8 000
Industry Symposium 14 - Morning	Auditorio 1 • 450	08:30-09:15	€ 8 000
Industry Symposium 15 - Lunch	Auditorio Luxua • 750	13:30-14:15	€ 12 000
Industry Symposium 16 - Lunch	Auditorio 1 • 450	13:30-14:15	€ 12 000
Industry Symposium 17 - Lunch	Auditorio 2 • 450	13:30-14:15	€ 12 000
Industry Symposium 18 - Lunch	Auditorio Luxua • 750	14:30-15:15	€ 12 000
Industry Symposium 19 - Lunch	Auditorio 1 • 450	14:30-15:15	€ 12 000
Industry Symposium 20 - Lunch	Auditorio 2 • 450	14:30-15:15	€ 12 000

Programme updates may affect symposia timings but the length of the speaking slots will not change.

Industry symposia include:

- Room rental & standard setup (theatre-style with stage, lectern and speaker table).
- AV equipment and services: amplification, data projection, AV technician.
- Use of the speaker preview room for industry symposium faculty.
- Publication of the industry symposium programme on the Congress website.
- Use of the Congress logo on invitations and promotional documentation.
- One-time promotion of the symposium in a special email sent by the EACR to all registered participants.

Please note the final industry symposium programme must be received by the Congress organisers on or before the deadline of 29 March 2027.

INDUSTRY SPOTLIGHTS (Subject to Spanish VAT at 21%)

An industry spotlight session provides the opportunity for you to increase your exposure during the Congress by hosting a 15-minute talk directly on the exhibition floor. The industry spotlight sessions can be used as a promotional presentation or activity, highlighting specific products or services. Sessions are scheduled during the welcome reception or in Congress coffee breaks to ensure high attendance, as no other sessions are taking place during these times.

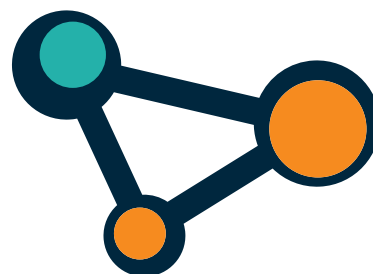
The industry spotlight sessions will take place in the 'Spotlight area' within the exhibition and must be open to all registered Congress participants. All attendees of the industry spotlight sessions will be required to be in possession of a Congress badge. These sessions are available only to those booking exhibition space.

Monday 14 June 2027	Time	Rate (EXCL. VAT at 21%)
Industry Spotlight: Welcome reception	18:50-19:05	€ 5 500
Industry Spotlight: Welcome reception	19:15-19:30	€ 5 500
Tuesday 15 June 2027		
Industry Spotlight: Coffee break 1	11:10-11:25	SOLD
Industry Spotlight: Coffee break 2	17:10-17:25	€ 5 500
Wednesday 16 June 2027		
Industry Spotlight: Coffee break 3	11:10-11:25	€ 5 500
Industry Spotlight: Coffee break 4	17:10-17:25	€ 5 500

Industry spotlight sessions include:

- Rental of the spotlight area and standard setup (stage & lectern).
- Flat and tiered seating as well as standing space for the audience.
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the programme on the Congress website.
- Use of the speaker preview room.
- Use of Congress logo on invitations and promotional documents
- One-time promotion of the industry spotlight session in a special email sent to all registered delegates.





EXHIBITION

WHY EXHIBIT AT EACR 2027?

The opportunity to exhibit is an integral part of the Congress and the exhibition area will be a major hub of activities. Exhibiting gives you an edge and enables you to engage with the passing trade of existing and potential customers as they walk past. We have designed the exhibition layout to ensure the highest level of exposure to participants.

The size of the exhibition hall allows us to combine it with posters as well as catering services during coffee breaks and lunch, attracting participants to the exhibition. A welcome reception with complimentary refreshments will be held on the evening of the first day in the exhibition hall.

PRELIMINARY EXHIBITION SCHEDULE

Monday 14 June	12:00-20:00
Tuesday 15 June	10:30-19:00
Wednesday 16 June	10:30-19:00

EXHIBITION RATES (Subject to Spanish VAT at 21%)

Package	Rate per 9 sqm (EXCL. VAT at 21%)
Early rate ALL-INCLUSIVE (price per 9 sqm) (Signed booking form received by 23:59 CET on 30 November 2026) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	€ 4 500
Early rate SPACE-ONLY (price per 9 sqm - minimum booking: 18 sqm) (Signed booking form received by 23:59 CET on 30 November 2026) Designed for companies wanting to create a bespoke stand construction. Includes no materials or construction. You will be required to install carpet, a stand structure, and submit construction plans in advance.	€ 3 500
Late rate ALL-INCLUSIVE (price per 9 sqm) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	€ 5 000
Late rate SPACE-ONLY (price per 9 sqm - minimum booking: 18 sqm) Designed for companies wanting to create a bespoke stand construction. Includes no materials or construction. You will be required to install carpet, a stand structure, and submit construction plans in advance.	€ 4 000
Startup and Not-for-Profit pavilion (P1-P10 on floor plan) Includes: 1 full-Congress registration, carpeted area, 1 counter with printed graphic, 1 stool, electricity socket and initial cleaning. [Email stephanie.milsom@eacr.org to check eligibility]	€ 2 500

Space allocation will be made on a first-come, first-served basis. A completed booking form including full invoicing details is required to ensure reservation of a desired location. Space allocations will be made in the order in which completed forms are received. See the booking form for full instructions.

The minimum exhibition space is 9 sqm for all-inclusive stands, 18 sqm for space-only bookings. Only multiples of 9 sqm may be purchased.

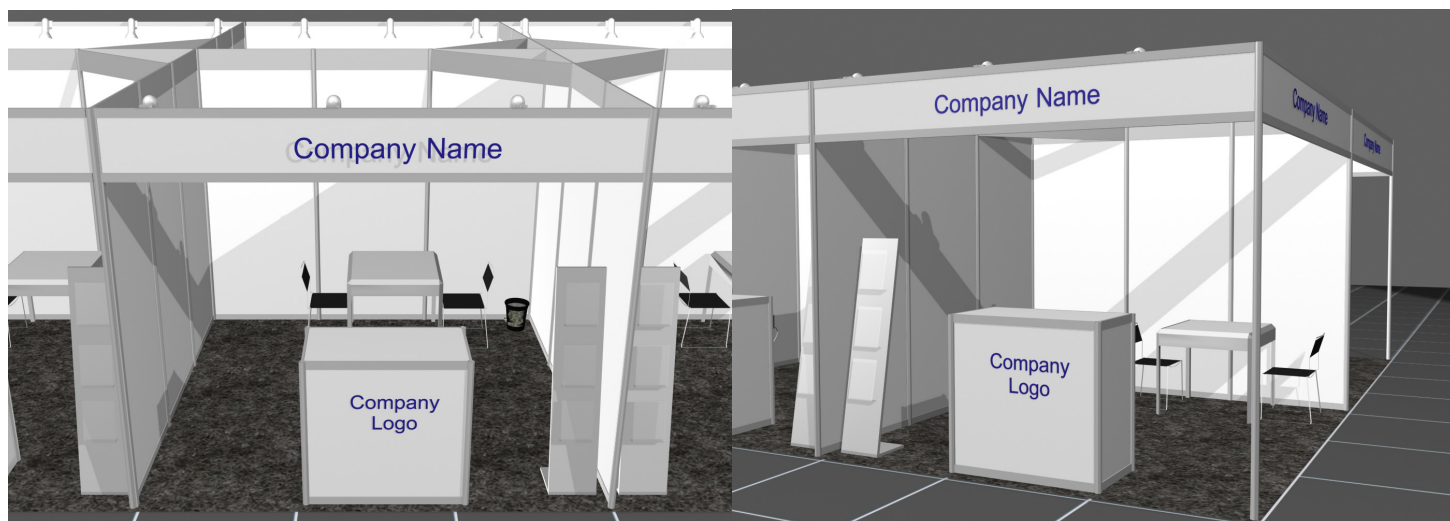
Gold EACR Industry Partners benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. To find out more about EACR Industry Partnerships, please contact the EACR Communications and Marketing Team through the [EACR website](#).

WHAT'S INCLUDED

ALL-INCLUSIVE	SPACE-ONLY
2 full-Congress registrations per 9sqm booked, with access to scientific sessions - Shell scheme walls - Carpet 1 counter with graphics included 1 counter stool	2 full-Congress registrations per 9sqm booked, with access to scientific sessions - Allocated space only NO walls, carpet, electricity, furniture <i>You must construct your stand, purchase carpet and furniture yourself, and provide plans in advance.</i>

EXHIBITOR SUPPORT

- Exhibitor lounge with drinks and snacks available.
- The opportunity to purchase lead retrieval services upon booking.
- Listing as an exhibitor on the website prior to the Congress with link to the company website.
- Listing and profile in the 'Industry Support and Exhibition' section of the Congress app.
- Company name on exhibition signage during Congress.
- Listing as an exhibitor on the Congress app.



Final design may vary from the above renderings.

OPTIONAL EXTRAS

EXHIBITION ONLY PASSES (Subject to Spanish VAT at 21%)

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.
- Each 9 sqm exhibition stand includes two full-Congress registrations, with full access to scientific sessions.
- Exhibition-only passes give access to the exhibition hall only, they do not give access to scientific sessions. Exhibition-only passes may be purchased via the exhibitor dashboard (*available early 2027*).
- Additional full-Congress registrations are available to purchase through the [Congress website](#) at the industry rate if you have additional representatives who would like to attend the scientific sessions.

Exhibition-only pass
(no access to the scientific sessions)

€ 190 / pass (EXCL. VAT at 21%)

CONGRESS CELEBRATION TICKETS (Price includes Spanish VAT at 10%)

- All exhibitors are welcome to attend the Congress Celebration, an update on the traditional Congress Dinner, upon purchase of a ticket.
- This event will take place on the evening of Wednesday 15 June. Venue to be announced soon.

Congress Celebration ticket

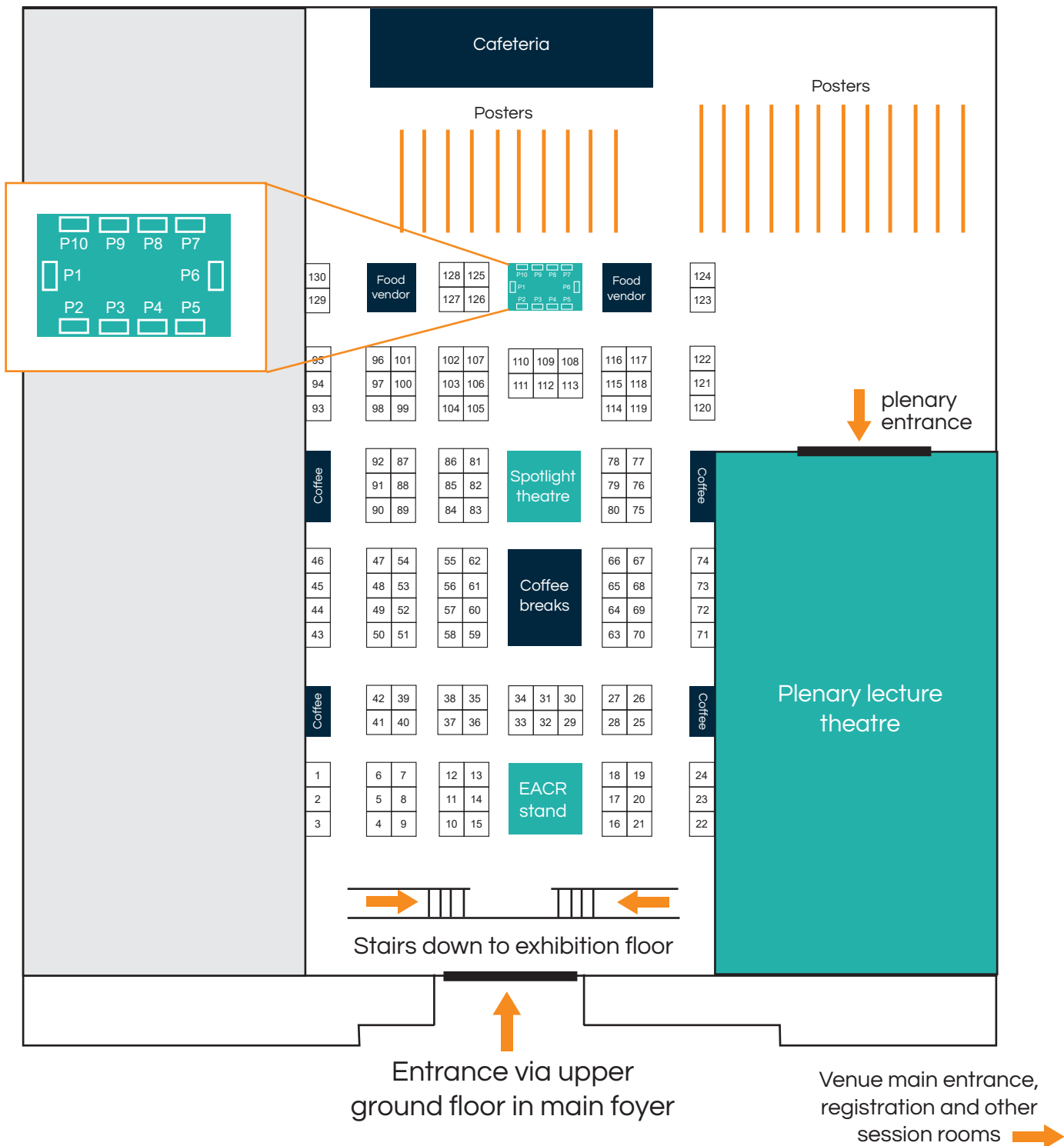
Price to be confirmed

EXHIBITION FLOOR PLAN

For current stand availability, please see the [regularly updated exhibition floor plan here](#).

The exhibition will take place on the lower ground level, sharing a hall with the scientific posters and catering. It will be accessible from the ground level through the foyer of the BEC.

HALL 1



SPONSORSHIP OPPORTUNITIES

CONGRESS MATERIALS (Subject to Spanish VAT at 21%)

The EACR is responsible for production and will cover this cost (with the exception of pens and notepads).

Participant bags

€ 8 500 (EXCL. VAT at 21%)

Exclusive sponsorship of the official EACR 2027 participant bag with your company name and logo printed in one colour.

Exclusive – limited to 1 sponsor only

- The participant bag may contain the EACR 2027 Pocket Programme, next Congress announcement, a notebook, a pen and some inserts.
- Distributed to all participants on site.

In addition to the sponsor logo, the Congress bags will also carry the Congress branding.



Seating cubes

€ 4 000 (EXCL. VAT at 21%)

These popular seating cubes allow participants to take a break or watch the spotlight sessions while your company message gains optimal visibility.

Exclusive – limited to 1 sponsor only

- Company logo displayed on 2 sides, based on a one-colour printing technique – the seating cubes will be co-branded with EACR branding on the other 2 sides.
- 250 seating cubes will be spread throughout the Congress centre for maximum visibility, including the spotlight area and in the Exhibition.



Congress lanyards

€ 8 000 (EXCL. VAT at 21%)

Exclusive sponsorship of the official EACR 2027 lanyards with your company name and logo distributed to all participants.

Exclusive – limited to 1 sponsor only

- The highly visible lanyards are worn by participants throughout the Congress

In addition to the sponsor logo, the Congress lanyards will also carry the Congress branding.



Re-usable water bottles

€ 16 000 (EXCL. VAT at 21%)

The official Congress water bottles are made from sugarcane, a sustainable alternative to plastics. Participants will appreciate how this helps reduce single-use plastics at the Congress.

Exclusive – limited to 1 sponsor only

- Company logo printed alongside Congress branding and the host city skyline on the official Congress water bottles.
- Distributed to all participants on site. A voucher will be included in the participant bag, which can be exchanged for a bottle at the designated area.
- Re-fillable from on-site dispensers during the congress, which can also be sponsored (*see below*)



Water dispensers

€ 1 500 (EXCL. VAT at 21%)

Sponsorship of water dispensers is a cost-effective way to place your corporate branding where all participants will see it, as well as supporting efforts to minimise single-use plastics at the Congress.

Exclusive – limited to 1 sponsor only

- Your logo will appear on 5 water dispensers strategically placed throughout the Congress venue.



CONGRESS SERVICES (Subject to Spanish VAT at 21%)

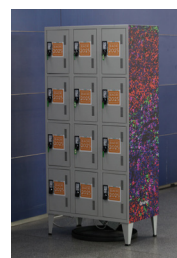
Charging stations

€ 2 500 (EXCL. VAT at 21%)

Place your company branding on the EACR 2027 charging towers. These contain mini-lockers for participants to leave their devices to charge. They will be made available for participants to use free of charge.

Two available

- Your branding will appear on both sides of the charging tower, which will be placed prominently in the Congress hallways.



Congress app

€ 2 500 (EXCL. VAT at 21%)

A cost-effective, quick, and easy way to reach your target audience, the app will provide participants with everything they need to navigate the Congress on their smartphone or tablet. Sponsorship will ensure your logo and brand is visible to Congress participants every time they navigate the Congress app.

Exclusive – limited to 1 sponsor only

- Your logo will appear on the app start-up screen.

Poster area

€ 4 000 (EXCL. VAT at 21%)

Sponsorship of the poster area will place your company logo amongst the most cutting-edge research happening right now; an active area of footfall, particularly during the scheduled poster defence and viewing sessions.

Exclusive – limited to 1 sponsor only

- Your logo will appear prominently on signage throughout the poster area.

Wi-Fi

€ 2 500 (EXCL. VAT at 21%)

Help us connect participants to peers and colleagues both in and outside the Congress. Wi-Fi will be available in all session rooms and public areas, enabling participants to network and discuss EACR 2027 via the Congress app (see above) and social media

Exclusive – limited to 1 sponsor only

- Your logo and a link to your website will appear on the Wi-Fi landing page.



Registration kiosks

€ 6 000 (EXCL. VAT at 21%)

Catch participants' eye as soon as they walk through the door by branding the Scan & Go registration kiosks with your logo.

Exclusive – limited to 1 sponsor only

- Your logo will be featured on four registration kiosks in the registration area alongside the official Congress branding.



Networking lounge

€ 4 000 (EXCL. VAT at 21%)

Sponsor a space for participants to connect between sessions, get exposure for your company and promote the importance of forming new connections for the advancement of cancer research.

Exclusive – limited to 1 sponsor only

- Your logo will appear prominently around the lounge and the support recognised during promotion of the lounge.

CONGRESS ADVERTISING OPPORTUNITIES

(Subject to Spanish VAT at 21%)

Pocket programme

€ 3 750 (EXCL. VAT at 21%)

Opportunity for an advertisement to be placed on the covers of the printed pocket programme.

Inside front cover	€ 2 000
Inside back cover	€ 2 000
Outside back cover	€ 2 000

Inter-session slides

FROM € 2 000 (EXCL. VAT at 21%)

Many participants remain in the session rooms after talks have finished to make notes or catch up on work. Get your company's message in front of them.

- Maximum of ten companies displayed per day
- Slides should be sent to the EACR in 16:9 PowerPoint format

Material should be provided by the sponsor and approved by the EACR.

Whole Congress	€ 5 000
1 day (Monday/Tuesday/Wednesday/Thursday)	€ 2 000



Bag inserts

€ 2 000 (EXCL. VAT at 21%)

Bag inserts will be provided to each participant within the official Congress bags. This could be a flyer or something more creative, such as a voucher for a free gift that can be redeemed at your exhibition stand.

- Maximum of 2 pages of A4 (4 sides)
- Limited to 10 companies

Materials should be provided by the sponsor and approved by the EACR.

Dedicated mailing to delegates

€ 6 000 (EXCL. VAT at 21%)

Communicate with delegates via a one-time email sent on your behalf to all participants (approx. 2500+). Is there anything you want to say to our audience?



Exclusive sponsor per day (available Tuesday and Wednesday the week before the Congress and Monday, Tuesday, Wednesday during the Congress)

- Content provided by the sponsor and sent by the Congress organisers.

Congress app - 1 push notification

€ 3 000 (EXCL. VAT at 21%)

Communicate with participants via a one-time message sent through the app to all attendees (approx. 1500 app users). Do you have key messages you want to share?



Exclusive sponsor per day (available Monday, Tuesday, Wednesday)

- Message will include an image (banner/logo) and up to 100 words of text.

Question in the post-Congress survey

€ 1 500 (EXCL. VAT at 21%)

Let us help you with your market research! A unique opportunity to ask delegates a question of your choice in the post-Congress survey. At EACR 2024, over 590 participants completed this survey. The anonymised answers will be shared within a month of the Congress.

VENUE ADVERTISING OPPORTUNITIES

(Subject to Spanish VAT at 21%)

Venue entrance - lintels

€ 1 500 (EXCL. VAT at 21%)

Display your brand and your message on the main access doors to the venue and create high awareness on passing visitors. Price per sticker.

- 195 x 93 cm vinyl sticker (double-sided)



Exhibition entrance door

€ 1 500 (EXCL. VAT at 21%)

Show your brand at the hall entrance. This hall will be used for posters and the plenary sessions as well as the exhibition so it will get a lot of traffic. Price per sticker.

- 120 x 270 cm vinyl sticker (double-sided)

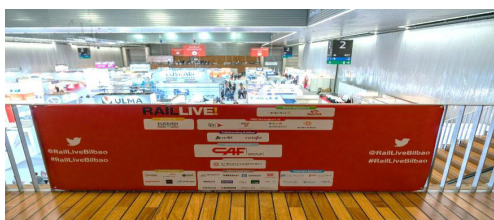


Exhibition entrance railing

€ 1 500 (EXCL. VAT at 21%)

These double-sided banners mean your message can be seen either from visitors entering the hall or those already inside the hall. They sit on the balcony that connects the atrium with the hall.

- 300 x 100 cm banner (double-sided)



Exhibition curtain banner

€ 3 000 (EXCL. VAT at 21%)

These banners will hang in front of a large floor to ceiling curtain that divides the hall. Your message can be seen either from visitors entering the hall or those already inside the hall.

- 600 x 400 cm banner



Exhibition hall hanging cube € 3 000 (EXCL. VAT at 21%)

High impact hanging cube with full visibility in the hall. These would be shared with Congress branding on two sides and sponsors branding on the other two sides. Price is for two sides of one cube (2 available).

- 320 x 200 cm banner



Restroom mirrors € 3 000 (EXCL. VAT at 21%)

This exclusive sponsorship opportunity includes logo branding and an upper banner on all restroom mirrors in the exhibition hall and atrium.

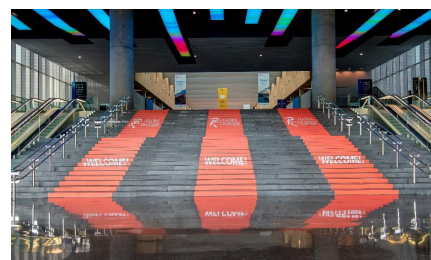
- 200 x 50 cm logo vinyl sticker on mirror
- 200 x 50 cm banner vinyl sticker above mirror



Entrance stairs € 3 000 (EXCL. VAT at 21%)

This exclusive sponsorship opportunity includes branding three strips of the stairs from the venue entrance to the atrium (from which the exhibition hall and session rooms are accessed). The spaces in between these three blocks would contain official Congress branding.

- 3 blocks of 2m vinyl strips across 28 steps



Atrium column € 3 000 (EXCL. VAT at 21%)

This exclusive sponsorship opportunity includes a cylindrical banner around a column at the top of the venue entrance stairs as you enter the atrium. It is well located by the escalators up to parallel session rooms and on the way to the exhibition, poster and plenary hall.

- 550 cm perimeter x 500 cm (one column)



Atrium pennants € 2 000 (EXCL. VAT at 21%)

Advertise your company with these eye-catching, double-sided hanging banners in the atrium, well located between the exhibition hall, entrance and the parallel session rooms. Price per pennant.

- 200 cm x 600 cm (double-sided)



MEETING SPACES

(Subject to Spanish VAT at 21%)

MEETING ROOMS

FROM € 750 (EXCL. VAT at 21%)

A number of meeting rooms are available for rental by companies exhibiting at the Congress. The rooms are available for a range of rental periods:

Full Congress duration (14-17 June 2027)	€ 5 000
One full-day rental	€ 1 500
Single rental slot (4 hours)	€ 750

Please note: Audio-visual equipment and catering services are not included in the above rates but can be arranged directly with the Congress venue. Contact details will be shared in the EACR 2027 exhibitor manual.

Meeting rooms are closed rooms for business meetings only and may not be used to exhibit your company's products or to organise activities such as press conferences, industry symposia, educational and Meet-the-Expert sessions, or as hospitality suites. All persons requiring access to the meeting room need to be duly registered to the Congress and have a valid Congress badge (industry, delegate, or day badge). This option is not open to companies without an exhibition booth.

CODES OF PRACTICE

All exhibitors and sponsors at EACR 2027 are responsible for adhering to any relevant Spanish and European codes of practice.

The EACR will be applying through the Eucomed conference vetting system:

MedTech Europe – Represents the European Medical Technology Industry:

www.ethicalmedtech.eu/medtech-codes

PRELIMINARY PROGRAMME

You can view the full scientific programme on the Congress website at 2027.eacr.org/programme.