



EXHIBITION & SPONSORSHIP BOOKING FORM

IMPORTANT

A successful application made by a company wishing to participate at EACR 2027 (the 33rd Congress of the European Association for Cancer Research) implies full acceptance of the requirements and policies contained within the Exhibition and Sponsorship Prospectus and the General Terms and conditions, all published online on the Congress website: 2027.eacr.org/sponsorship.

Please complete and return to stephanie.milsom@eacr.org.

- Save the PDF and open with Acrobat Reader
- Complete the form electronically

Only completed forms will be accepted.

IMPORTANT: Submitting a booking form enters you into a formal agreement to pay and attend the EACR 2027 Congress. You will receive a confirmation email at the point of booking. From the date the confirmation email is sent, your selected options will be reserved and cancellation terms will apply as per the [General Terms and conditions](#).

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COMPANY INFORMATION

The company name as it should appear in official listings, including the EACR 2027 website:

Name: _____

Contact person: _____ Email: _____

Company URL for linking from conference website: _____

Communication Agency

If you have appointed a third party to act on your company's behalf:

Agency name: _____

Contact person: _____ Email: _____

HOW DID YOU HEAR ABOUT THIS CONFERENCE?

- ☐ LinkedIn ad ☐ Email from the EACR ☐ EACR website ☐ EACR social media post
☐ Google search ☐ Recommendation from a friend/colleague

Other (please specify): _____

INVOICING DATA

Name of company or agency: _____

Invoicing contact person: _____

Invoice receiving email address: _____

Address: _____

Postal code: _____ City: _____

Country: _____ Tel: _____

Is this booking the subject of a formal PO in your organisation? ☐ Yes / ☐ No

PO number: _____ OR ☐ PO to follow ¹

¹ Invoice will be issued with the note "PO to follow" and will then be updated and re-sent when PO number is provided

VAT/Tax ID Number: _____ OR ☐ Our company is not registered for VAT

- If an updated or additional invoice is subsequently requested using a different name, date or address, a € 100 administrative fee will be charged.
- All invoices must be settled in full by the payment date indicated on the invoice (30 days from receipt) or 10 days before the start of the Congress should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, the EACR reserves the right to deny access to the Congress.
- VAT will be applied as required (based on the product/service and company location). See previous page for important information about VAT.

AGREEMENT

I confirm that, if accepted by the EACR, _____ [add company name]
agrees to be bound by the [General Terms and conditions](#), which I have read and understood.

Date: _____ Name: _____ Position: _____

EDUCATIONAL SUPPORT OPPORTUNITIES

	Grant (TICK)	Rate (EXCL. VAT)
☐ Unrestricted Educational Support (<i>minimum of € 5 000</i>)*	☐	€ _____
☐ Travel Grant Support (<i>minimum of € 1 000</i>)	N/A	€ _____

* If you elect to provide support in the form of a grant, this will fall outside the scope of VAT

SPEAKING OPPORTUNITIES (Subject to Spanish VAT at 21%)

INDUSTRY SYMPOSIA

45 minutes each. Two back-to-back sessions may be purchased

Monday 14 June 2027	Room & Capacity	Time	Rate (EXCL. VAT)
☐ Industry Symposium 1 - Lunch	Auditorio Luxua • 750	12:15-13:00	SOLD
☐ Industry Symposium 2 - Lunch	Auditorio 2 • 450	12:15-13:00	SOLD
☐ Industry Symposium 3 - Lunch	Auditorio Luxua • 750	13:15-14:00	SOLD
☐ Industry Symposium 4 - Lunch	Auditorio 2 • 450	13:15-14:00	SOLD
Tuesday 15 June 2027			
☐ Industry Symposium 5 - Morning	Auditorio Luxua • 750	08:30-09:15	€ 8 000
☐ Industry Symposium 6 - Morning	Auditorio 1 • 450	08:30-09:15	€ 8 000
☐ Industry Symposium 7 - Lunch	Auditorio Luxua • 750	13:30-14:15	SOLD
☐ Industry Symposium 8 - Lunch	Auditorio 1 • 450	13:30-14:15	SOLD
☐ Industry Symposium 9 - Lunch	Auditorio 2 • 450	13:30-14:15	SOLD
☐ Industry Symposium 10 - Lunch	Auditorio Luxua • 750	14:30-15:15	€ 12 000
☐ Industry Symposium 11 - Lunch	Auditorio 1 • 450	14:30-15:15	SOLD
☐ Industry Symposium 12 - Lunch	Auditorio 2 • 450	14:30-15:15	€ 12 000
Wednesday 16 June 2027			
☐ Industry Symposium 13 - Morning	Auditorio Luxua • 750	08:30-09:15	€ 8 000
☐ Industry Symposium 14 - Morning	Auditorio 1 • 450	08:30-09:15	€ 8 000
☐ Industry Symposium 15 - Lunch	Auditorio Luxua • 750	13:30-14:15	€ 12 000
☐ Industry Symposium 16 - Lunch	Auditorio 1 • 450	13:30-14:15	€ 12 000
☐ Industry Symposium 17 - Lunch	Auditorio 2 • 450	13:30-14:15	€ 12 000
☐ Industry Symposium 18 - Lunch	Auditorio Luxua • 750	14:30-15:15	€ 12 000
☐ Industry Symposium 19 - Lunch	Auditorio 1 • 450	14:30-15:15	€ 12 000
☐ Industry Symposium 20 - Lunch	Auditorio 2 • 450	14:30-15:15	€ 12 000

Programme updates may affect symposia timings but the length of the speaking slots will not change.

INDUSTRY SPOTLIGHTS (Subject to Spanish VAT at 21%)

Monday 14 June 2027	Time	Rate (EXCL. VAT)
☐ Industry Spotlight: Welcome Reception	18:50-19:05	SOLD
☐ Industry Spotlight: Welcome Reception	19:15-19:30	€ 5 500
Tuesday 15 June 2027		
☐ Industry Spotlight: Coffee Break 1	11:10-11:25	SOLD
☐ Industry Spotlight: Poster Session 1	17:10-17:25	€ 5 500
Wednesday 16 June 2027		
☐ Industry Spotlight: Coffee Break 2	11:10-11:25	€ 5 500
☐ Industry Spotlight: Poster Session 2	17:10-17:25	€ 5 500

EXHIBITION SPACE (Subject to Spanish VAT at 21%)

Two full-Congress registrations with access to scientific sessions are included with every 9 sqm booked. Additional exhibition-only passes and Congress Celebration tickets can be purchased through the exhibitor dashboard. A link to this will be sent by email (to the contact provided on page 2) in early 2027. Full-Congress registrations can be purchased through the main Congress website at 2027.eacr.org/register.

Package	Rate per 9 sqm (EXCL. VAT)	sqm
☐ Early rate ALL INCLUSIVE (per 9 sqm) (Signed booking form received by 23:59 CET on 30 November 2026) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	€ 4 500	_____
☐ Early rate SPACE ONLY (per 9 sqm - minimum booking 18 sqm) (Signed booking form received by 23:59 CET on 30 November 2026) Designed for companies wanting to create a bespoke stand construction. <u>You will be required to install carpet, a stand structure, and submit construction plans.</u>	€ 3 500	_____
☐ Late rate ALL INCLUSIVE (per 9 sqm) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, rubbish bin, electricity socket, lighting, fascia sign and initial cleaning.	€ 5 000	_____
☐ Late rate SPACE ONLY (per 9 sqm - minimum booking 18 sqm) Designed for companies wanting to create a bespoke stand construction. <u>You will be required to install carpet, a stand structure, and submit construction plans.</u>	€ 4 000	_____
☐ Startup and Not-for-Profit pavilion (P1-P10 on floor plan) Includes: 1 full-Congress registration, carpeted area, 1 counter with printed graphic, 1 stool, electricity socket and initial cleaning.	€ 2 500	N/A

First Choice:	Booth nr(s) _____	Second Choice:	Booth nr(s) _____	Third Choice:	Booth nr(s) _____
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The minimum exhibition space is 9 sqm for all-inclusive stands, 18 sqm for space-only bookings. Only multiples of 9 sqm may be purchased (excluding not-for-profit pavillion). The floor plan of the exhibition hall can be downloaded on the Congress website: 2027.eacr.org/sponsorship.

Diamond and Gold EACR Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. Contact the Communications and Marketing Team through the [EACR website](https://2027.eacr.org) for more information about EACR Industry Partnerships.

SPONSORSHIP OPPORTUNITIES (Subject to Spanish VAT at 21%)

CONGRESS MATERIALS		Rate (EXCL. VAT)
☐	Participant bags	€ 8 500
☐	Seating cubes	€ 4 000
☐	Congress lanyards	€ 8 000
☐	Re-usable water bottles	€ 16 000
☐	Water dispensers	€ 1 500

CONGRESS SERVICES		Rate (EXCL. VAT)
☐	Charging stations (per tower) Quantity: _____	€ 2 500
☐	Congress app	€ 2 500
☐	Poster area	€ 4 000
☐	Wi-Fi	€ 2 500
☐	Registration kiosk(s) branding	€ 6 000
☐	Networking lounge branding	€ 4 000

Congress Advertising (Subject to Spanish VAT at 21%)		Rate (EXCL. VAT)
Pocket programme		
☐	Pocket programme: Inside front cover	€ 2 000
☐	Pocket programme: Inside back cover	€ 2 000
☐	Pocket programme: Outside back cover	€ 2 000
Inter-session slides		
☐	Inter-session slides: Whole Congress	€ 5 000
☐	Inter-session slides: Monday 14 June 2027	€ 2 000
☐	Inter-session slides: Tuesday 15 June 2027	€ 2 000
☐	Inter-session slides: Wednesday 16 June 2027	€ 2 000
☐	Inter-session slides: Thursday 17 June 2027	€ 2 000
☐	Bag inserts	€ 2 000
☐	Question in the post-congress survey	€ 1 500

Dedicated mailing to Congress participants		
☐	Pre-Congress mailing: Tuesday 08 June 2027	€ 6 000
☐	Pre-Congress mailing: Wednesday 09 June 2027	€ 6 000
☐	Congress mailing: Monday 14 June 2027	€ 6 000
☐	Congress mailing: Tuesday 15 June 2027	€ 6 000
☐	Congress mailing: Wednesday 16 June 2027	€ 6 000
Congress app - 1 push notification		
☐	App push: Monday 14 June 2027	SOLD
☐	App push: Tuesday 15 June 2027	€ 3 000
☐	App push: Wednesday 16 June 2027	€ 3 000

Venue Advertising (Subject to Spanish VAT at 21%)		Rate (EXCL. VAT)
☐	Venue entrance: lintels - 195 x 93 cm vinyl sticker (double-sided) Quantity: _____	€ 1 500
☐	Venue entrance: stairs - 3 blocks of 2m vinyl strips across 28 steps	€ 3 000
☐	Atrium: column branding - 550 cm perimeter x 500 cm height	€ 3 000
☐	Atrium: pennants - 200 cm x 600 cm (double-sided) Quantity: _____	€ 2 000
☐	Restrooms: mirror branding	€ 3 000
☐	Exhibition hall: entrance door - 120 x 270 cm vinyl sticker (double-sided) Quantity: _____	€ 1 500
☐	Exhibition hall: entrance railing - 300 x 100 cm banner (double-sided) Quantity: _____	€ 1 500
☐	Exhibition hall: curtain banner - 600 x 400 cm banner Quantity: _____	€ 3 000
☐	Exhibition hall: hanging cube - two 320 x 200 cm banners Quantity: _____	€ 3 000

Meeting Rooms (Subject to Spanish VAT at 21%)		Rate (EXCL. VAT)
Available for exhibiting companies only		
☐	Full duration of the Congress (14-17 June 2027)	€ 5 000
☐	One day on _____ (insert date)	€ 1 500
☐	Single rental slots (4 hours)	€ 750
☐	Monday 08:00-12:00	☐ Wednesday 08:00-12:00
☐	Monday 13:00-17:00	☐ Wednesday 13:00-17:00
☐	Tuesday 08:00-12:00	☐ Thursday 08:00-12:00
☐	Tuesday 13:00-17:00	